

Our Mission

To inspire every woman to **BE** empowered and engaged, and to foster a culture of community.



Did you know?

- In the U.S., women represent **47%** of the workforce and in **40%** of families, women are the primary or sole breadwinner.
- Companies in the top quartile for gender diversity are **15%** more likely to outperform competition.
- It has been reported that women control **70%** of household spending, or **\$12** trillion, in developed countries around the world.
- Growth in women-owned businesses has outpaced the overall increase in new businesses by **1.5** times. ¹



For every 100 men promoted to manager:

- **85** women were promoted
- **71** Latinas were promoted
- **58** Black women were promoted ²



Corporate Pipeline ³



¹. <https://wli.nichols.edu/facts-stats/>

². <https://www.mckinsey.com/featured-insights/diversity-and-inclusion/women-in-the-workplace>

³. https://wliw-reports3.amazonaws.com/Women_in_the_Workplace_2020.pdf



2022 Sponsorship Packages

BENEFITS	SOAR \$5,000	EMPOWER \$3,000	INSPIRE \$1,500
Company profile and logo feature <ul style="list-style-type: none"> Monthly WILA events (5 months) Program materials 	✓	✓	
Company profile and logo feature (1 month)			✓
Company participants in WILA program	5	3	1
Company representative <ul style="list-style-type: none"> Panel Speaking engagement 	✓	✓	
Online recognition on WILA <ul style="list-style-type: none"> Site sponsor Dedicated Social Media feature 	✓		
Premier logo placement on <ul style="list-style-type: none"> Graduation ceremony Featured videos 	✓	✓	
Logo placement on graduation video			✓
Social media logo placement	✓	✓	✓
Book sponsor recognition on book label	✓		

FOCUS AREAS

Brand

Influence

Network

Leadership Style

Coaching

Community

Leadership Skills For The Workplace Of Today!

Contact Us

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#inspire #elevate #promote